

SOCIAL FAKE NEWS! Media

Initial
Crisis



Sensational Headlines

Sensational headlines prioritize attention over accuracy.

1



Sensationalistic Images/Graphics

Use of striking and emotional visuals to emphasize news content

2



Emphasis on Isolated Cases

Ignoring broader context when using isolated examples

4



7

Promoting Polarization and Conflict

Inciting divisive controversy or confrontation through information presentation

Unreliable or Anonymous Sources

Lack of credibility information for sources or unjustified use of anonymous sources

Lack of Context or Balanced Perspective

Incomplete, biased narratives omit crucial information

6

Prioritizing sensational topics to attract public interest

Controversial Topics



Emotional tone influences instead of objective presentation

Emotional Language



Information amplified or distorted for exaggerated dramatic effect

Exaggeration of Facts

